



Greater
Flagstaff
Chamber
of Commerce

August 29, 2017

Dear Chamber Member:

The Greater Flagstaff Chamber of Commerce is pleased to once again be working with the cartographic and marketing firm of Target Marketing to publish a new, up-to-date, full-color *Greater Flagstaff Chamber of Commerce Street Map and Resource Guide*. This publication will be the **only official map endorsed and distributed by the Greater Flagstaff Chamber of Commerce.**

The Greater Flagstaff Chamber street map is a popular tool for newcomers, potential commercial relocation candidates, visitors and even our lifelong residents as it highlights neighborhoods and other major points of interest. With Arizona being a very popular state and tourism destination, a professional marketing piece and much needed street map are in high demand at the Chamber.

Here are a few more reasons to include your advertisement on the new map. According to "The New Movers Marketing Potential" published by relevategroup.com:

- Over 12% of the U.S. population moves each year, that is 37.1 million people in 15.8 million households
- New homeowners spend more within 6 months than the average consumer spends in 3 years
- New mover expenditures total more than \$150 billion annually
- New movers are 5 times more likely to become your long-term customers - if you reach them first.

The 'Business and Professional Showcase Directory of Members' section offers the opportunity to promote your business. This section will classify participating businesses by category, including a brief description of your products and/or services. Advertising space on the back cover and a limited number of interior display panel ads are also available. Participating advertisers will receive a complimentary supply of the folded maps based on level of participation.

Don't miss out on the unique member opportunity to reach consumers, potential buyers, new residents, visitors *and* new business partners. Space is limited, and sponsorships are reasonable, especially considering more than **10,000** maps will be printed and available for the next 12 months as well as an on-line counterpart linked from the Chamber's web site.

Act now by filling out the information below and faxing it to (866) 603-4133. Remember, the limited space is allocated on a first-response basis. Target Marketing may be reached at **(800) 933-3909**.

Sincerely,

Julie Pastrick
President/CEO

Don't Delay! Fill out this form and fax it to Greater Flagstaff Chamber of Commerce Map Project at: (866) 603-4133

_____ Please call on us first about possible prime position options.

_____ We would like to hear more. Please call to provide more information.

Print Firm Name: _____ Phone: _____

Contact Person: _____