



WELCOME

Please join the Flagstaff Chamber of Commerce, Pepsi and the Flagstaff community in celebrating our country's Independence Day by participating in the Chamber's 13th Annual 4th of July Parade!

PARADE INFO

DATE: Saturday, July 4

STAGING: 8 AM sharp

Parade begins promptly at 9 AM.

LOCATION: Parade starts at Beaver & Elm

ROUTE: Beaver to Aspen, Aspen to San Francisco & San Francisco to Elm

PARADE PARTICIPATION & DEADLINE

ENTRY DEADLINE: MAY 29 OR 100 ENTRIES

The 4th of July Parade has grown tremendously in popularity over the years. In 2005, then Governor Janet Napolitano declared the Flagstaff Chamber of Commerce 4th of July Parade "an Arizona treasure." In order to maintain its quality and success the parade will be limited to 100 entries, on a first come basis.

Parade lineup is determined by a variety of factors, not by the order of application receipt. There is a \$50 entry fee for all participants. Please fill out both sides of the application thoroughly and return promptly with payment to insure a position in the parade. Remember to take special note of the limitations and requests listed on the application.

We look forward to celebrating America's Independence with you!





4TH OF JULY PARADE PREMIUM SPONSORSHIPS

The Flagstaff Chamber of Commerce 4th of July Parade has become a mainstay in our community and a much anticipated annual event. Each year the attendance grows, drawing more than ten thousand residents from Flagstaff and Northern Arizona. To provide your business or organization an even greater opportunity for exposure, we are once again offering the Premium Sponsorships including: Main Stage Sponsors and Block Sponsors.

The Main Stage Sponsors will be located in Heritage Square. This area will be the hub of emcee announcements describing each float or entry as the parade proceeds East on Aspen. Our emcee will also mention each Main Stage Sponsor during the event. Refer to the Main Stage Sponsor package listed below.

We are also offering Block Sponsorships. These will be located at the corners of Beaver & Birch and at San Francisco & Birch. These popular locations will be staffed with an emcee announcing parade entries and sponsors as well. Refer to the Block Sponsor package listed below.

As a **MAIN STAGE SPONSOR** you will receive:

- ★ Your business's or organization's \$50 parade entry fee is waived with sponsorship
- ★ Logo on Main Stage Sponsor Banner located in Heritage Square
- ★ Sponsor mentions by Main Stage Emcee a minimum of 8x during parade
- ★ Logo and sponsor recognition on 5,000 event programs distributed prior to parade
- ★ Sponsor logo and link on flagstaffchamber.com under the 2009 4th of July Parade tab

★ **MAIN STAGE SPONSOR INVESTMENT: \$500** ★

As a **BLOCK SPONSOR** you will receive:

- ★ Your business's or organization's \$50 parade entry fee is waived with sponsorship
- ★ Logo on Block Sponsor Banner
- ★ Sponsor mentions by Block Sponsor Emcee a minimum of 8x during parade
- ★ Logo and sponsor recognition on 5,000 event programs distributed prior to parade
- ★ Sponsor logo and link on flagstaffchamber.com under the 2009 4th of July Parade tab
- ★ Location choice of Beaver and Birch or San Francisco and Birch

★ **BLOCK SPONSOR INVESTMENT: \$300** ★



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NEW

★ PARADE GUIDELINES ★

NEW

PLEASE READ THE FOLLOWING & SIGN THE PARTICIPANT WAIVER

1. Parade participants must send a representative to a MANDATORY pre-parade meeting on Friday June 26 at the American Legion at 8AM.
2. Absolutely nothing is to be thrown from the entry. This is a mandate of the Flagstaff Fire Department and is in place due to the numerous safety factors for both participants and viewers of the parade. Items may be handed out by marchers walking next to the crowd
3. Staging begins at 8 AM sharp and the parade begins promptly at 9 AM. Staging occurs in a residential area. PLEASE have ALL participants be respectful of private property.
4. Only vehicles that are part of a parade entry may park in the staging area.
5. All entries are limited to ONE float, flatbed or commercial-sized vehicle (that do not exceed the size restrictions) OR THREE standard-sized vehicles. (Special considerations may be made for car clubs, etc. upon request)
6. Floats CANNOT be more than 13 feet high or 8 feet wide, or 50 feet long.
7. All liquid refreshments distributed as part of the parade must be a Pepsi product.
8. Please carry an identification banner or signage if possible.
9. The use of music or appropriate noise is encouraged; however, firecrackers, poppers or similar devices are not permitted.
10. All ANIMAL entries MUST provide their own pooper scooper.
11. Please have all participants dress appropriately for the warm temperatures. Patriotic attire is encouraged.
12. Please provide a copy of these guidelines to all parade participants.
13. The parade is limited to the first 100 entries.

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4TH OF JULY PARADE APPLICATION

Business/Organization Name: _____

Entry Name: _____ Contact Name: _____

Street Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Number of People in Group: _____ Number & Type of Vehicles in Group*: _____

Please check all that apply to your entry*:

- Music/Loud Noises
 Antique Vehicles
 Children
 Elderly/Disabled Participants
 Dogs**
 Horses**
 Other Animals**: _____

Entry Description: _____

Special Needs/Requests: _____

For emcee announcements please include any significant business/organization facts such as years in operation, how many members or employees, awards or recognition received and/or any community service or events your organization holds etc. PLEASE include an additional piece of paper with this information. Or email info@flagstaffchamber.com and reference your business or organization name.

*All entries are limited to ONE float, flat-bed or commercial sized vehicle OR THREE standard sized vehicles (special considerations may be made for car clubs etc.). **All entries with animals MUST provide their own pooper scooper.

PAYMENT OPTIONS

- ★ ★ ★ PLEASE MARK PAYMENT OPTION BELOW ★ ★ ★
- Cash
 Check
 Money Order
 Visa
 Mastercard
 Discover

Card Number: _____ Expiration: _____

Signature: _____

Yes! I'd like more information on becoming a Chamber member.
 Please mail application and payment to:
 4th of July Parade
 c/o Flagstaff Chamber of Commerce
 101 W. Route 66
 Flagstaff, AZ 86001

Questions? Please contact the Chamber at 774-4505 or info@flagstaffchamber.com.



